METHOD AND SYSTEM FOR PROVIDING PURCHASE REFERRALS USING MACHINE-READABLE CODES

Abstract of the Disclosure

An associate (12) of a referral program publishes a printed document (32) having a bar code (36) which identifies a computer network destination (42) at which an item is offered for sale. The bar code (36) further identifies the associate (12). The associate (12) receives compensation for a sale of the item made via the computer network destination (42) using the bar code (36).

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